

# PROGRAM



IMPORTANT! THIS AGENDA IS A PROPOSED FRAMEWORK WHERE CONTENT WILL BE MODIFIED ACCORDING TO THE PROFILE AND WISHES OF THE PARTICIPANTS.

## PREPARATION

### Preparation for Silicon Valley

Before arrival in Silicon Valley you will be invited to a pre-session with the advisors.

Here you will get feedback on your pitch deck and business case.

The purpose is be prepared for Silicon Valley and know how to pitch your company.

## MONDAY

Day 1

### Welcome

Get ready for the program take off & meet advisors

### How to pitch and create an appealing pitch deck?

A hands on workshop focusing on making your pitch ready for the US investors.

### Successful cases

You will meet entrepreneurs who successfully scaled their green businesses.

Dinner

## TUESDAY

Day 2

### Energy & environment market insights

Trade Council advisors will share insights: Framework conditions, potentials, business development

### Business Model Feedback

In the afternoon you will meet with a number of local 'mentors' from across the Silicon Valley ecosystem and get feedback and inputs on your business model and go to market strategy.

Reception and Networking

## WEDNESDAY

Day 3

### How to scale your company globally?

In this workshop you will learn from best practice in Silicon Valley on how to scale your company globally.

You will develop and get feedback on your scaling strategy.

### How to become part of an accelerator?

We will visit one of the leading accelerators in Silicon Valley within energy & environment.

## THURSDAY

Day 4

### How to raise capital in Silicon Valley?

You will learn more about evaluation, cap table, term sheet etc.

### Partnerships: Startups & corporate venture arms

The session will highlight the unique ecosystem. A corporate ventures entity will share knowledge on how they work with startups.

Networking

## FRIDAY

Day 5

### Pitching in front of an investor panel

A pitch session where investors will give you feedback on your pitch and business model.

### How to operate your US subsidiary & obtain brand recognition in the US?

Session with TC commercial advisors

### Final session and sharing of stories from the week

Goodbye Dinner

## FOLLOW UP

### Follow-up after Silicon Valley

When you arrive back in Denmark we will set up a meeting and help you define next steps.

EXAMPLES

